

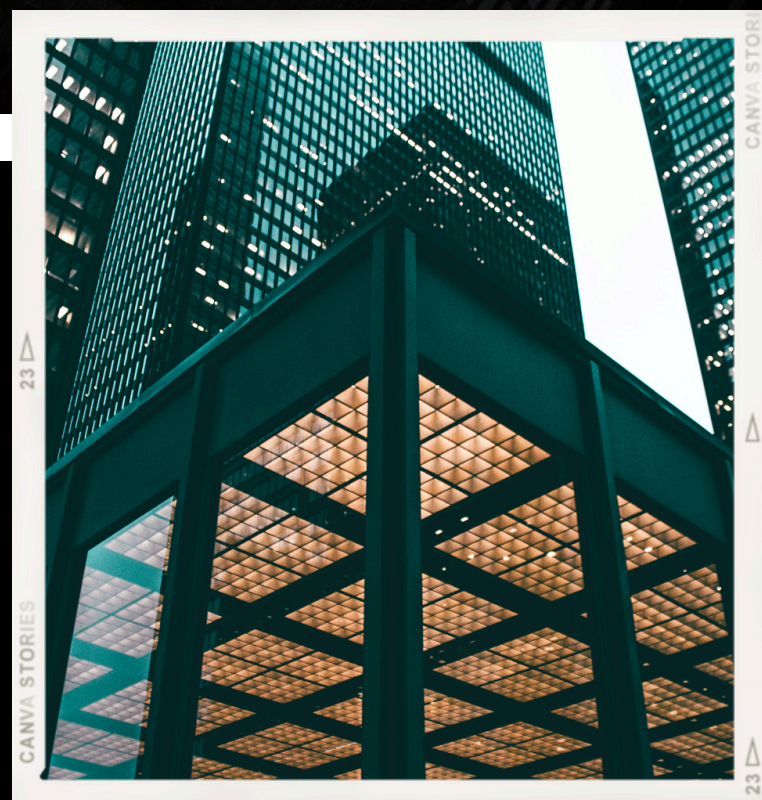


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MAGETIZE YOUR AUDIENCE

Company Profile

EMAGNET MEDIA

A Digital Expert



**THYNK UNLIMITED &
MAGNETIZE YOUR AUDIENCE.**

New
2024



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INTRODUCTION

Digital Marketing Agency



ABOUT US

We are eMagnet Media, a leading digital marketing agency with over 8 years of experience driving success for businesses across various industries. Our team of experts specializes in crafting tailored strategies that combine cutting-edge technology, data-driven insights, and creative innovation to help you stand out in today's competitive digital landscape.

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VISION & MISSION

Digital Marketing Agency

VISION

To be a leading force in the digital marketing industry, empowering businesses worldwide to achieve sustainable growth and digital excellence through innovative strategies and cutting-edge solutions.

MISSION

Our mission is to help businesses thrive in the digital age by delivering personalized, results-driven marketing strategies. We aim to build strong partnerships with our clients, leveraging data, creativity, and technology to drive measurable success and long-term value.



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OUR SERVICES

Digital Marketing Agency

Website Develop

Creative

KOLs Management

SEO

PR Booking

Paid Ads Performance



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OUR CLIENTS

Digital Marketing Agency



realme



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OUR PARTNERS

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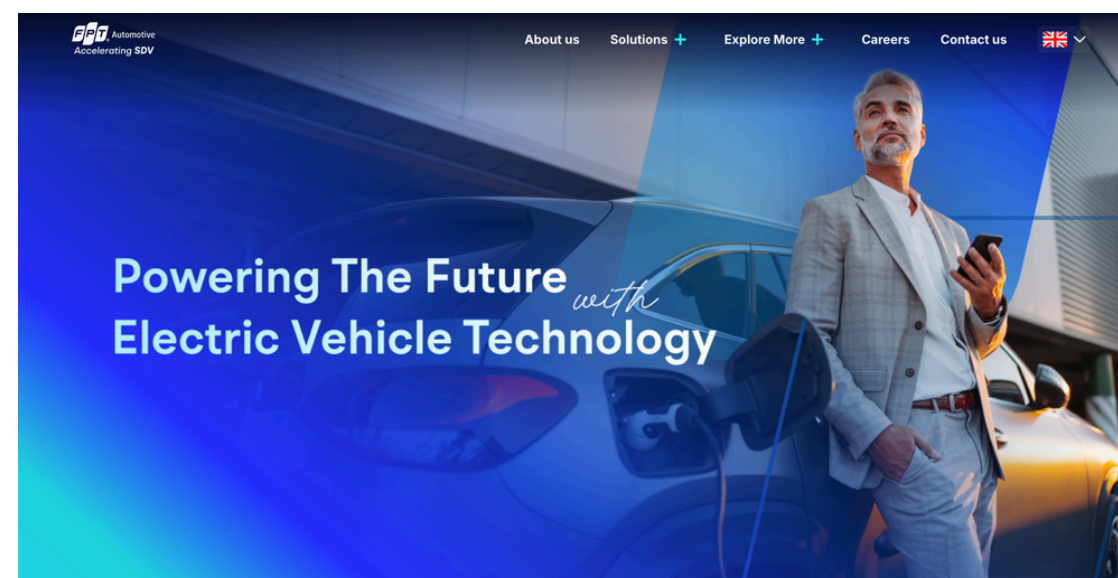
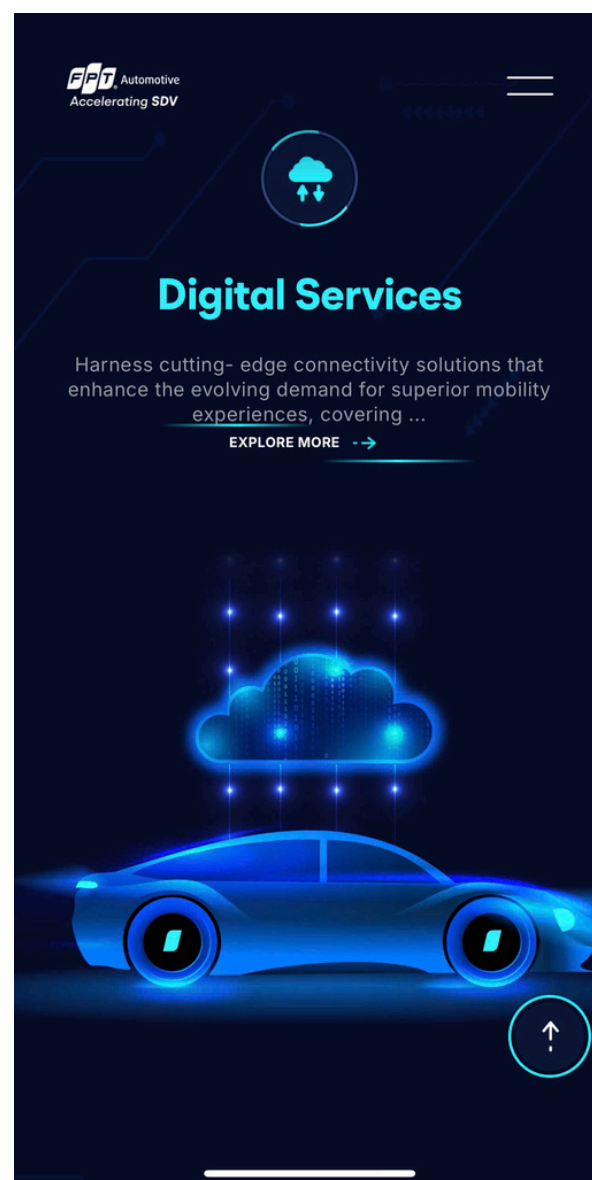




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CASE STUDY

Digital MKT Services



FPT AUTOMOTIVE



Website Develop

- Research target audience and competitors
- Develop a sitemap & wireframes
- UI/UX Design desktop and mobile
- Implement SEO best practices
- Integration contact forms and analytics tracking
- Content creation for all pages (text, images, vids)
- Testing & quality assurance
- Launch & support

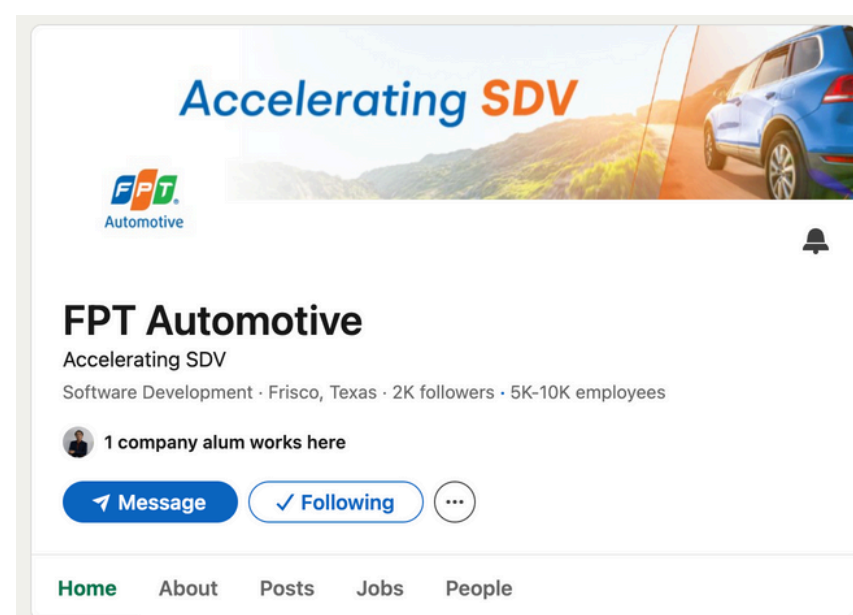
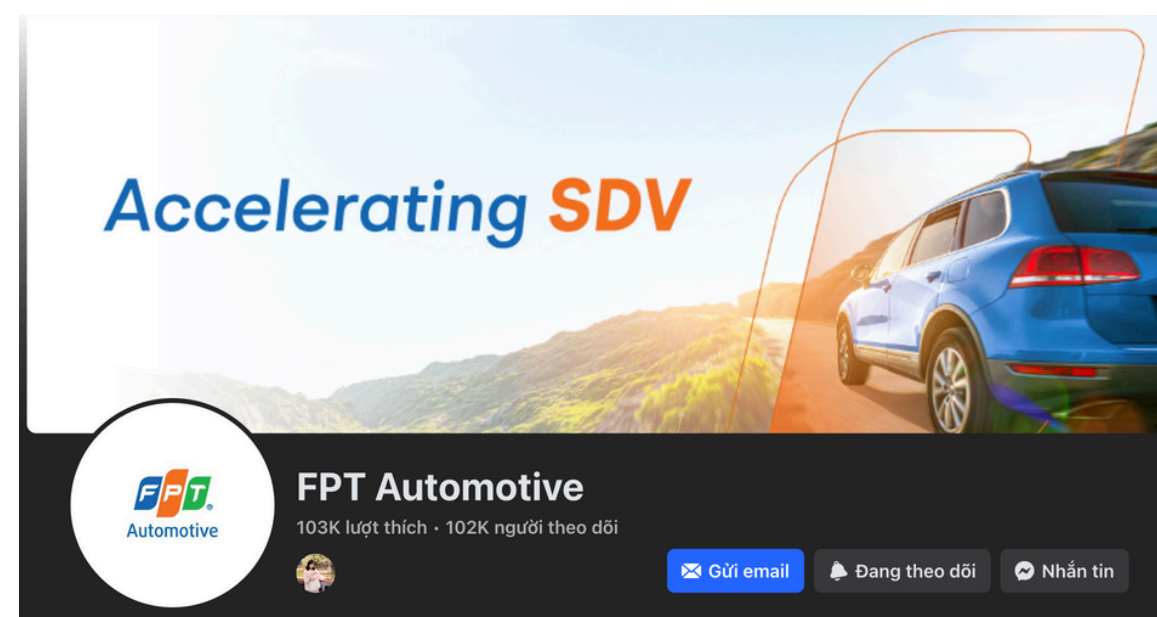
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CASE STUDY

Digital MKT Services



FPT AUTOMOTIVE

Social building & maintaining - Facebook & LinkedIn

- Grew the Facebook fanpage followers to 100K in 3 months through consistent content creation, engaging posts and targeted paid ads.
- Boosted page engagement by 40% through interactive posts, leading to higher visibility and organic reach.
- Achieved a 35% increase in organic reach through well-planned, sharable content and strategic use of Facebook's algorithm -friendly features, such as Stories.
- Resulting in a cohesive and recognizable brand image that resonates with the target audience



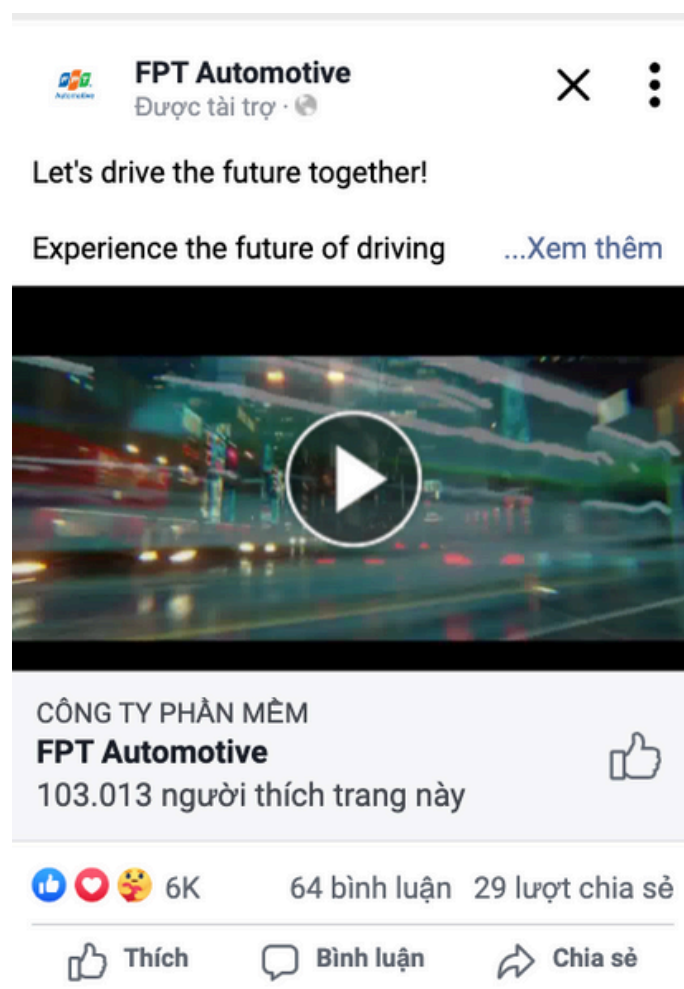
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CASE STUDY

Digital MKT Services



FPT AUTOMOTIVE

Paid Ads Performance - Project achievements

- Increased 40% in website traffic within first 3 months
- Boosted Lead generation and generated 120 qualified leads
- Improved conversion rates by 25% through A/B testing different ad creatives and call-to-action
- Achieved over 15 million impressions and a 60% increase in brand recognition
- Reduced CPC by 35% through refining audience targeting and optimizing ad copy

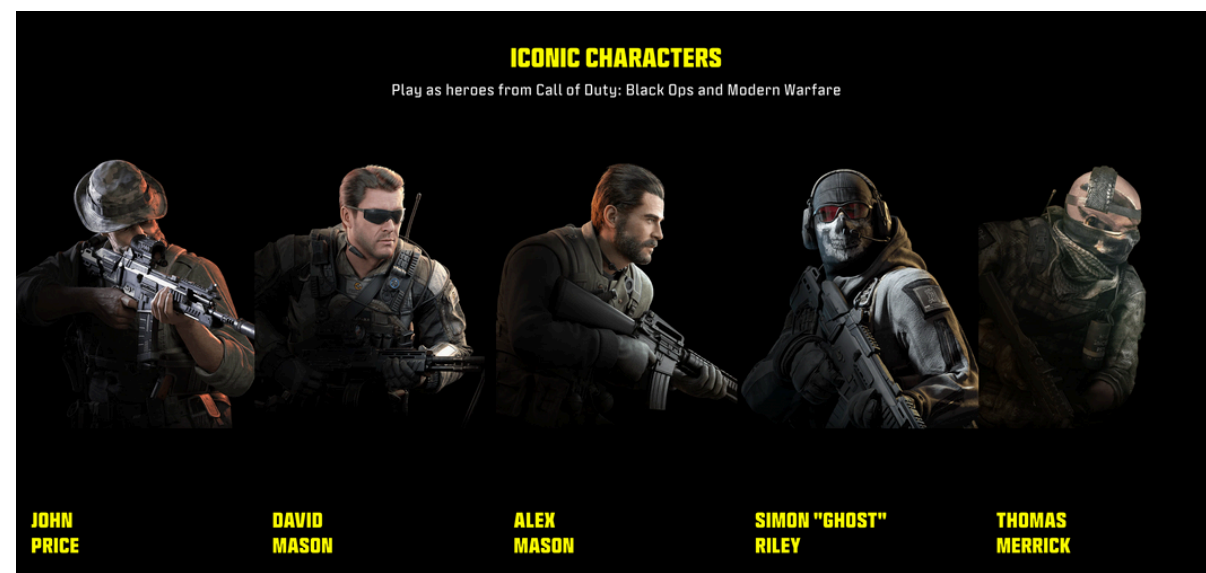
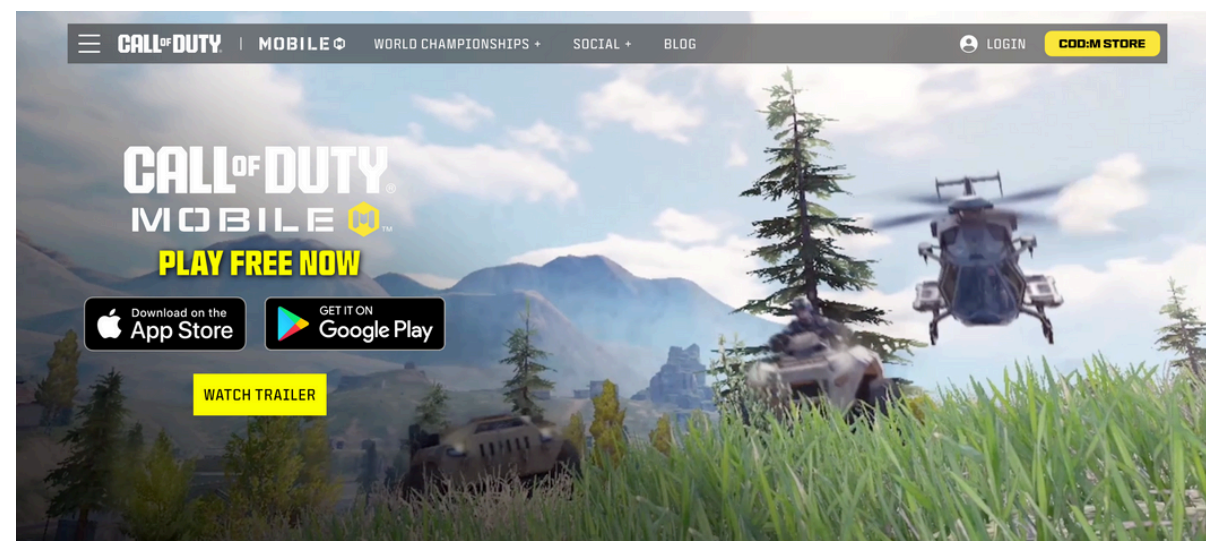
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CASE STUDY

Digital MKT Services



VNG - Call Of Duty Mobile VN



Website Developing

- Research target audience and competitors
- Develop a sitemap & wireframes
- UI/UX Design desktop and mobile responsive
- Content creation for all pages (text, images, vids)
- Testing & quality assurance
- Launch & support

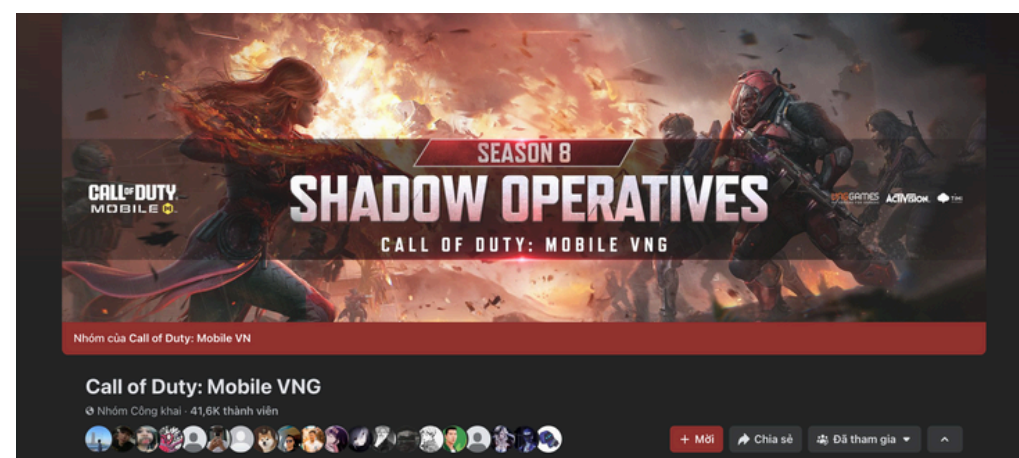
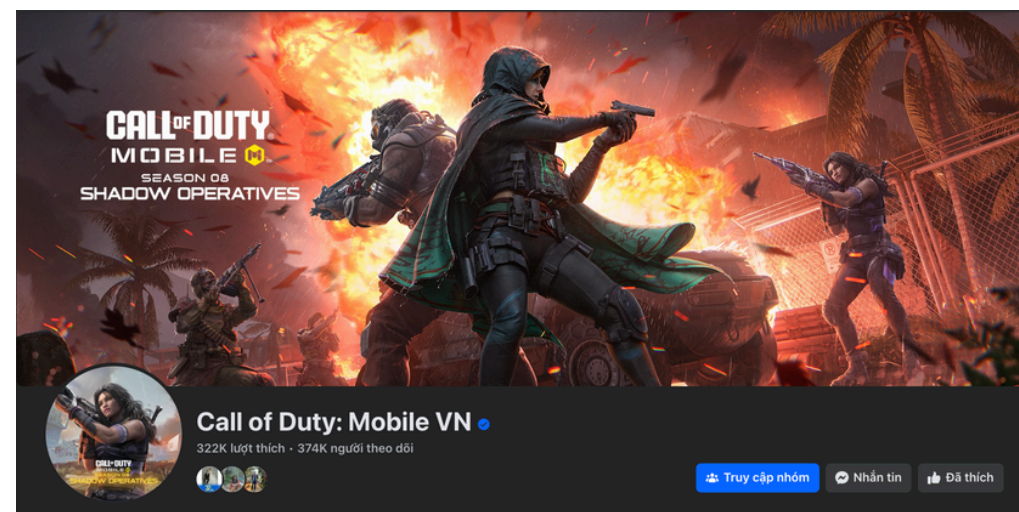
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CASE STUDY

Digital MKT Services



VNG - Call Of Duty Mobile VN

Social building & maintaining - Fanpage & Group

- Reach over 1 million new potential customers within 1 month of Launching through engagement posts and community events.
- Boosted in-app engagement by 40% through live gameplay streams and user-generated content contests.
- Grew the followers base by 50% in 3 months post launch by regularly posting engaging content such as game updates, tips and exclusive offers.



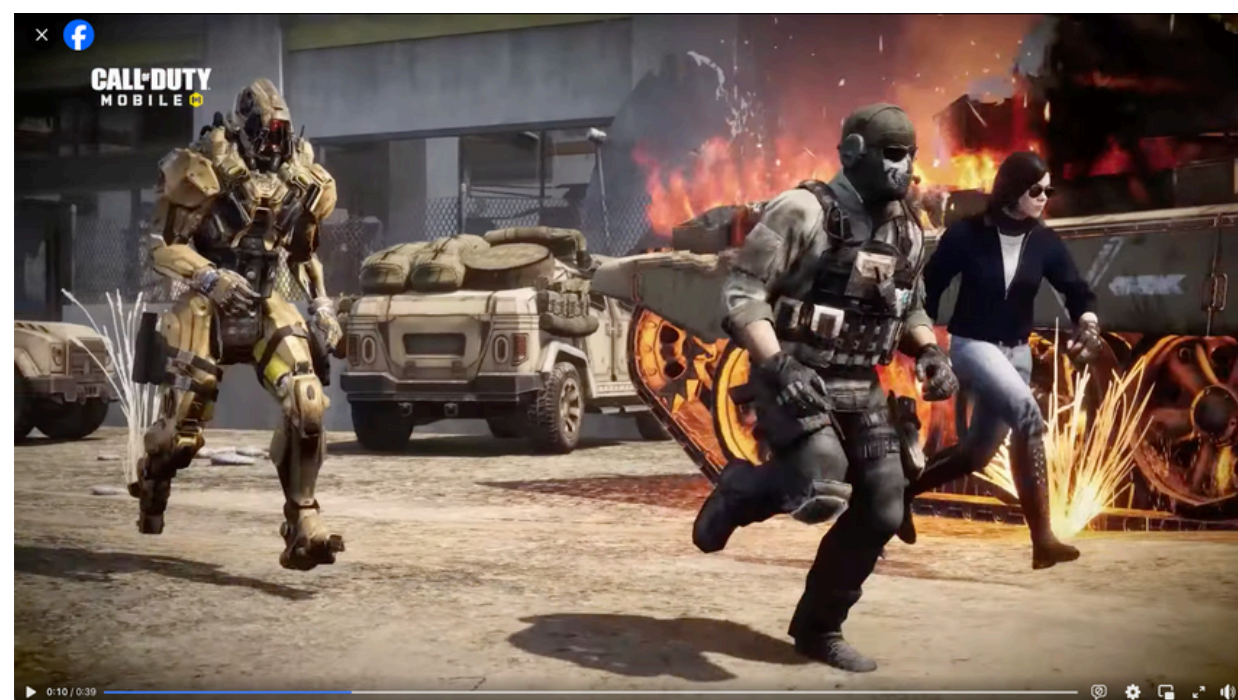
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CASE STUDY

Digital MKT Services



VNG - Call Of Duty Mobile VN

Paid Ads Performance - Project achievements

- Achieved a 150% increase in game downloads within the first month by running highly targeted Facebook, Instagram, Google and Tiktok ads focused on gameplay highlights and features.
- Increased the conversion rate of ad clicks to downloads by 25% using optimized ad creatives, A/B testing and personalized messaging targeted to specific gaming segments.
- Improve player retention by 20% through ongoing engagement campaigns, including loyalty rewards and push notifications.
- Grew revenues by 25% after campaigns

3.086.650
Views

138.899
Clicks

11.112
Installs



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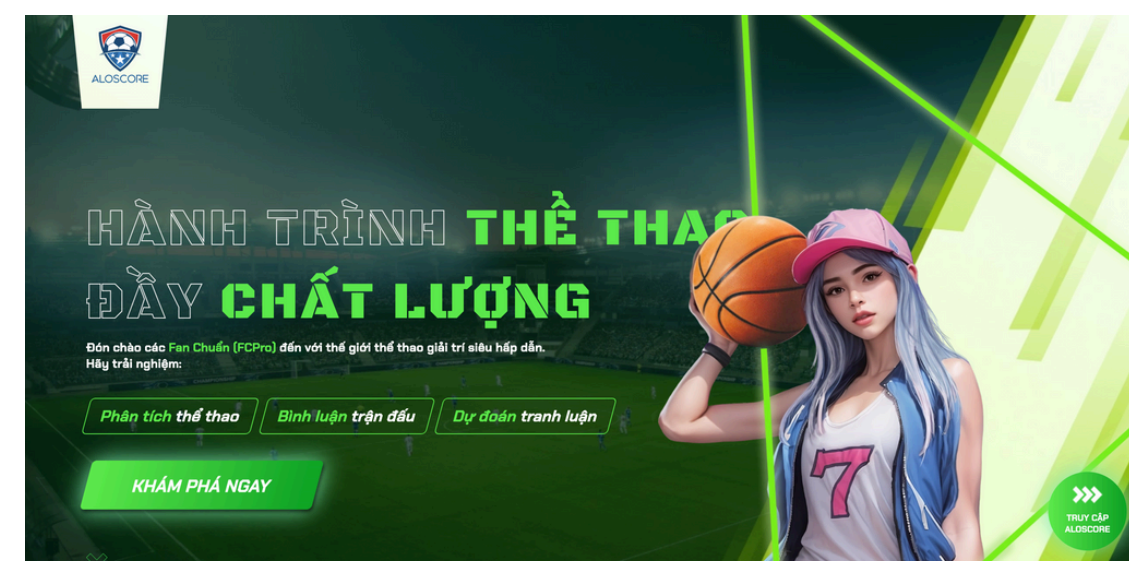
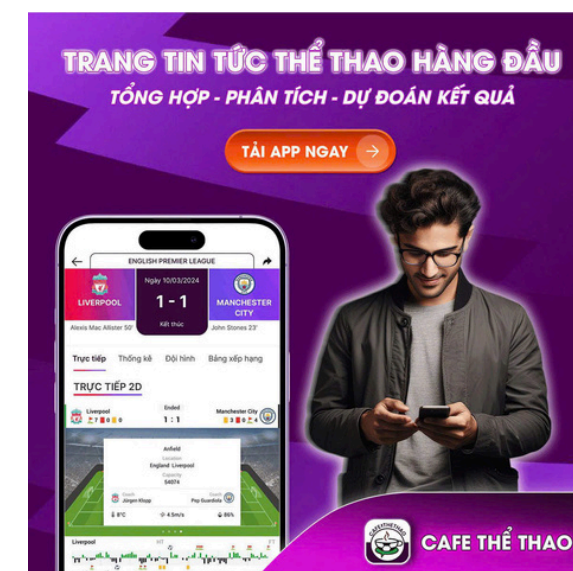
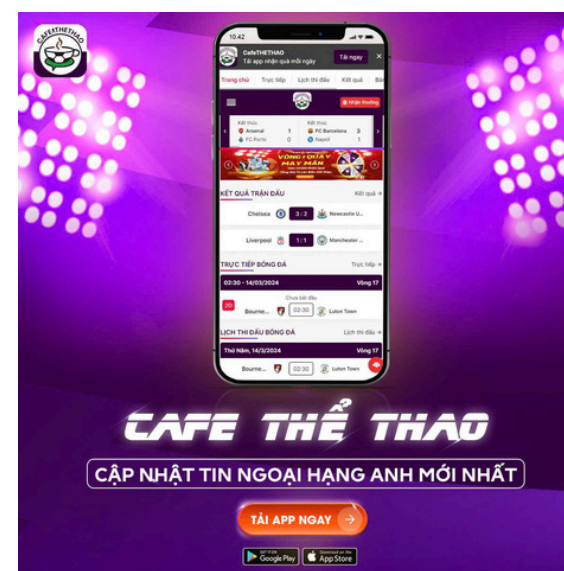
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OTHER PROJECTS

Aloscore & Cafe Thể Thao

Scope of Works:

- Social building & maintaining
- Website developing
- SEO
- Paid Ads Performance





CASE STUDY

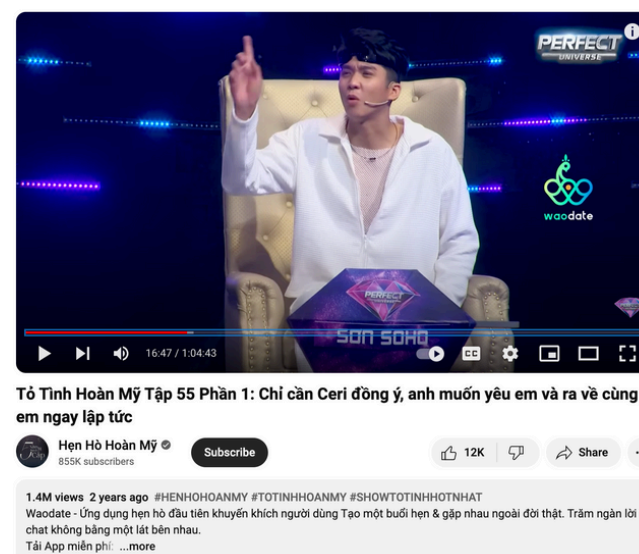
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OTHER PROJECTS

Waadate - Dating Web App

Scope of Works:

- Social building & maintaining
- Website developing
- SEO
- Paid Ads Performance
- Sponsored Youtube
- PR
- KOLs booking





CASE STUDY

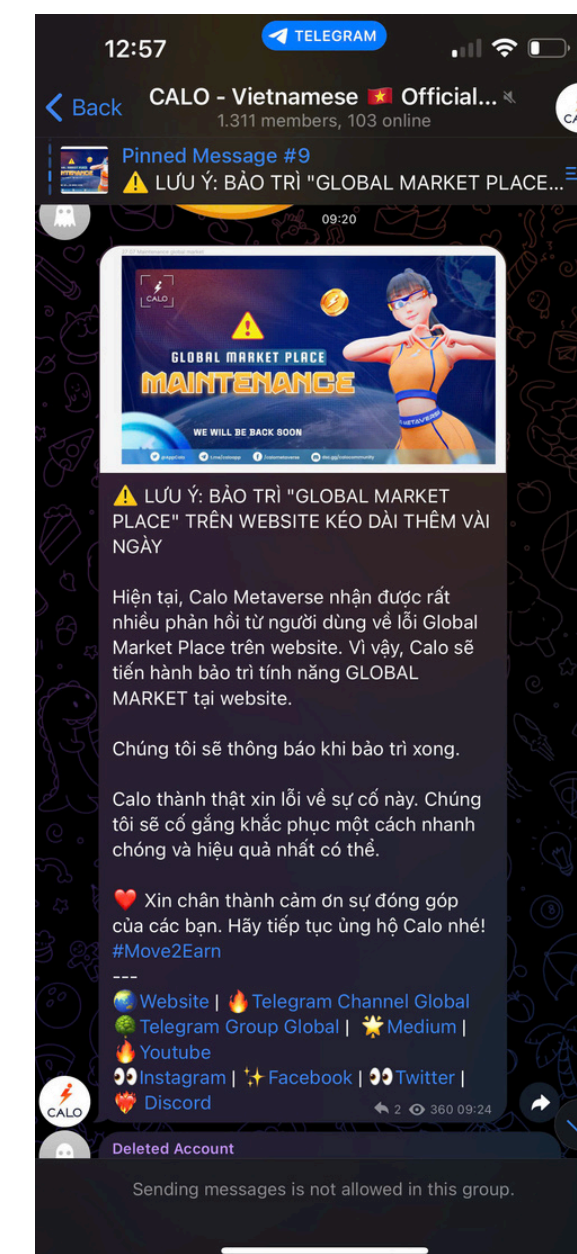
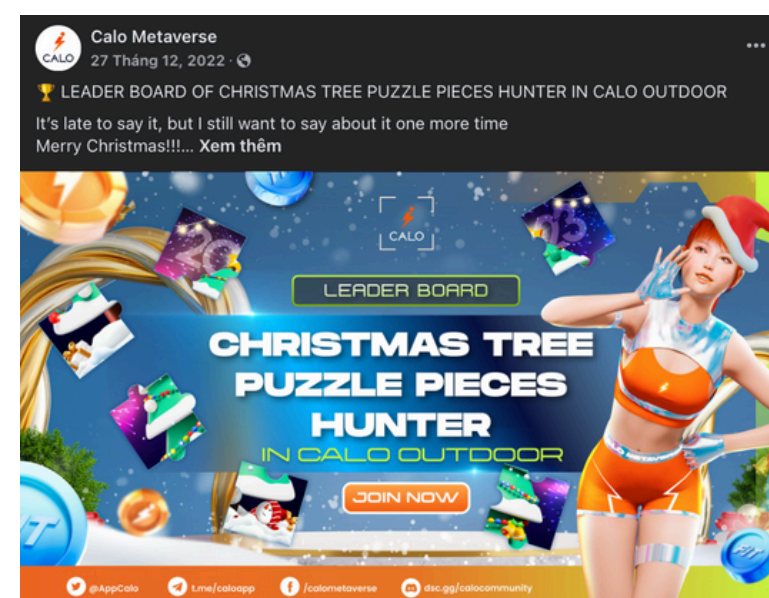
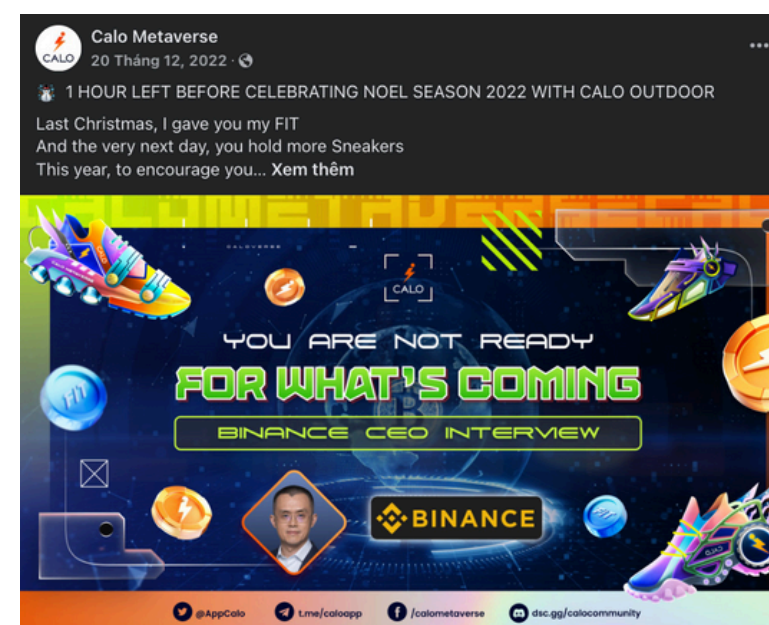
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OTHER PROJECTS

Calo Metaverse - Crypto

Scope of Works:

- Social building & maintaining
- Website developing
- SEO
- Paid Ads Performance
- KOLs booking





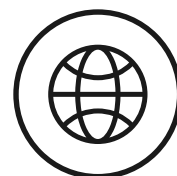
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THANK YOU

Digital Agency



“Together - We Achieve More!”